

**Annual EEO Public File Report Form**

WICS Springfield Illinois

**Annual EEO Public File Report**

The purpose of the EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): WICS-TV Springfield, Illinois and is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning 08/01/2009 to and including 7/31/2010 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitle “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer and started in the position. A person was deemed “interviewed” when he or she was interviewed in person.

## Appendix 1 to

## Annual EEO Public File Report Form

Covering the Period from 8/1/2009 to and including 7/31/2010 (the "Applicable Period").

Station Comprising Station Employment Unit: WICS

## Section 1: Vacancy Information

	Full-time Positions Filled By job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
1	Chief Photographer	Employee Referral	3
2	Commercial Production Producer	Internal	5
3	Commercial Production Producer	Careerbuilder	4
4	General Mgr Asst/ Community Affairs	Careerbuilder	5
5	Local Sales Assistant	SBG website	9
6	Newscast Producer	Internal	3
7	Regional Accountant	Internal	3
8	Sales Account Executive	SBG website	1
9	Switcher/Director	Internal	3
10	Weather Anchor/News Reporter	TVJobs.com	5

Total Number of Persons Interviewed During Applicable Period: 41

## Appendix 2 to

## Annual EEO Public File Report Form

Covering the Period from 8/1/2009 to and including 7/31/2010

Station Comprising Station Employment Unit: WICS

## Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A	602 Communications Graeme Newell 6839 Charter Hills Road Charlotte, NC 28277 (704) 543-1426 <a href="mailto:gnewell@602communications.com">gnewell@602communications.com</a>	0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Newscast Producer Regional Accountant Switcher/Director Weather Anchor/News Reporter
B	American Women in Radio & TV Maria Brennan 8405 Greensboro Dr McLean, VA 22102 (703) 506-3290	0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Newscast Producer Regional Accountant Switcher/Director Weather Anchor/News Reporter
C	Art Institute of Fort Lauderdale Career Services Advisor LuWin Sanchez 1799 SE 17 <sup>th</sup> St. Ft. Lauderdale, FL 33316 (800) 275-7603 ext 2615 *Began 3/31/09 <a href="mailto:lsanchez@aii.edu">lsanchez@aii.edu</a>	0	Commercial Production Producer
D	Augustana College Cindy Boultinghouse 639 38 <sup>th</sup> Street Rock Island, IL 61201 <a href="mailto:Cindyboultinghous@augustana.edu">Cindyboultinghous@augustana.edu</a>  3/16/10: changed name to Connie Widdop per email received <a href="mailto:conniewiddop@augustana.edu">conniewiddop@augustana.edu</a>	0 0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
E	Blackburn College Robert Fent/Joe Hare 700 College Ave Carlinville, IL 62626 (800) 233-2550	0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant

		0 0 0	Sales Account Executive Switcher/Director Weather Anchor/News Reporter
F	Bradley University Judy Brown University Support Staff/Smith Career Center Burgess Hall Peoria, IL 61625 <a href="mailto:jbrown@bradley.edu">jbrown@bradley.edu</a>	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
G	California Chicano News Media CCNMA/Job Openings USC Annenberg School of Journalism 727 W. 27 <sup>th</sup> St. Rm 201 Los Angeles, CA 90007-3212 <a href="mailto:ccnmainfo@ccnma.org">ccnmainfo@ccnma.org</a> (213) 821-0075 Fax (213) 743-1838	0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Newscast Producer Regional Accountant Switcher/Director Weather Anchor/News Reporter
H	Capital Area Career Center/WQNA Radio 2201 Toronto Rd-Jim Grimes Springfield, IL 62712 (217) 529-5431	0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
I	Careerbuilder.com Brian Maggio, Account Manager 8401 Greensboro Dr McLean, VA 22102  Indeed.com	0 1 2 5 0 2 0 0 0 1	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
J	Collective Talent <a href="http://www.collectivetalent.com">www.collectivetalent.com</a>	0	Weather Anchor/News Reporter
K	Danville Area Comm College Nancy Boesdorfer Career Center 2000 E. Main St. Danville, IL 61832-5199 (217) 443-8753	0 0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter

L	Dominican University Keli Wojciechowski 7900 W. Division Lewis 216 River Forest, IL 60305 <a href="mailto:kallen@dom.edu">kallen@dom.edu</a>	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
M	Eastern Illinois University Jan Stevens 600 Lincoln Avenue 1301 Charleston, IL 61920 (217) 581-3712 <a href="http://www.eiu.edu">www.eiu.edu</a> <a href="mailto:jastevens@eiu.edu">jastevens@eiu.edu</a>	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
N	Employee Referral	1 1 0 1 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
O	Eureka College Shari A. Rich 300 E. College Ave Eureka, IL 61530 (888) 4-EUREKA <a href="http://www.eureka.edu">www.eureka.edu</a>	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
P	Greenville College Tonya Holman 315 East College Ave Greenville, IL 62246 <a href="mailto:Tonya.holman@greenville.edu">Tonya.holman@greenville.edu</a>  Eff 6/4/10 Attn: Patrick Miller	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
Q	Heartland Community College 1500 W Raab Rd Normal, IL 61761 (309) 268-8000 <a href="http://www.heartland.edu">www.heartland.edu</a>	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director

		0	Weather Anchor/News Reporter
R	Illinois Broadcasters Association 200 Missouri Avenue Carterville, IL 62918 (618) 985-5555	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
S	Illinois Central College 115 SW Adams St Peoria, IL 61602 (309) 694-5-ICC	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
T	Illinois College Sheila Deuesterhaus 1101 West College Ave Jacksonville, IL 62650 <a href="mailto:sduester@ic.edu">sduester@ic.edu</a> (217) 245-3030	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
U	Illinois News Broadcasters Assoc 815 Long Road c/o WIUM-FM News Glenview, IL 60025-3353 <a href="http://www.inba.net">www.inba.net</a> <a href="mailto:borowmaq@aol.com">borowmaq@aol.com</a>	1 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Newscast Producer Regional Accountant Switcher/Director Weather Anchor/News Reporter
V	Illinois State University Deb Lesser 100 N. University St. #142 Normal, IL <a href="mailto:Dllesse@ilstu.edu">Dllesse@ilstu.edu</a> (309) 438-2111	0 0 0 0 0 1 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
W	Internal Candidates	0 2 1 0 1 1 0 2 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter

X	Jewish Vocational Center Sally Yarberry 216 W. Jackson Blvd Chicago, IL 60606 (847) 412-4300 <a href="mailto:sallyyarberry@jvschicago.org">sallyyarberry@jvschicago.org</a> <a href="mailto:MarsyCohen@jvschicago.org">MarsyCohen@jvschicago.org</a>	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
Y	Kankakee Community College Takesha Dade Career Services 100 College Drive Kankakee, IL 60901 (815) 802-8575	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
Z	Kaskaskia College Stephanie Burghar 27210 College Rd L 109 Centralia, IL 62801 (618) 545-3000	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
AA	Lake Land College Tina Moore 5001 Lake Land Blvd Mattoon, IL 61938 <a href="http://www.lakeland.cc.il.us">www.lakeland.cc.il.us</a>	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
BB	Lincolnland Community College 5250 Shepherd Rd Springfield, IL 62794-9256 (217) 786-2200 <a href="http://www.llcc.edu">www.llcc.edu</a>	0 0 0 1 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
CC	Madison Media Institute Bill Mallinson 2702 Agriculture Drive Madison, WI 53718 <a href="http://www.madisonmedia.com">www.madisonmedia.com</a> <a href="mailto:dbmallinson@madisonmedia.com">dbmallinson@madisonmedia.com</a> (800) 236-4997	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Newscast Producer Regional Accountant Switcher/Director Weather Anchor/News Reporter

DD	Malcom X College 1900 W Van Buren Chicago, IL 60612 (312) 850-7000	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
EE	Medialine Mr. Mark Shilstone Box 51909 Pacific Grove, CA 93950 (800) 237-8073 Medialine.com <a href="mailto:medialine@medialine.com">medialine@medialine.com</a>	0 0 0	Chief Photographer Newscast Producer Weather Anchor/News Reporter
FF	Millikin University Sandy Wilcox 1184 W. Main St Decatur, IL 62522 (800) 373-7733	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
GG	Monster.com  (candidate indicated as a source, however the station does not utilize)	1	Weather Anchor/News Reporter
HH	NAACP Kenneth Page PO Box 1524 Springfield, IL 62705 (217) 789-2721 <a href="mailto:Kpage1@ameritech.net">Kpage1@ameritech.net</a>	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
II	National Assoc of Hispanic Journalists Yaneth Guillen 1000 National Press Building 529 14 <sup>th</sup> St, NW Washington, DC 20045 (202) 662-7145 <a href="http://www.nahj.org">www.nahj.org</a> <a href="mailto:jobbank@nahj.org">jobbank@nahj.org</a>	0	Weather Anchor/News Reporter
JJ	National Black MBA Association 180 N. Michigan Ave, Ste 1400 Chicago, IL 60601 (312) 236-2622	0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer

		0 0 0 0	Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
KK	Native American Educ Services Melanie Cloud 5751 N. Richmond St., #2 Chicago, IL 60659 (773) 761-5000	0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
LL	Northern Illinois University 1425 W. Lincoln Hwy Campus Life Bldg, Room 220 DeKalb, IL 60115-2825 (815) 753-1000 <a href="http://www.niu.edu">www.niu.edu</a>	0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
MM	Ohio/Illinois Centers for Broadcasting Mark Lilly 9000 Sweet Valley Drive Valley View, OH 44125 <a href="http://www.funjobsonair.com">www.funjobsonair.com</a> (216) 447-9117	0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Newscast Producer Regional Accountant Switcher/Director Weather Anchor/News Reporter
NN	Parkland College Sue Spencer 2400 W. Bradley Ave Champaign, IL 61821 (217) 351-2536 <a href="http://www.parkland.edu">www.parkland.edu</a> <a href="mailto:sspencer@parkland.edu">sspencer@parkland.edu</a>	0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
OO	Purdue University Sally Luzader Assoc Dir-Graduate Career Serv Rawls Hall, Room 3029 100 S. Grant St. West Lafayette, IN 47907 <a href="mailto:luzaders@purdue.edu">luzaders@purdue.edu</a>  added 4/19/10	0	Newscast Producer
PP	Rainbow Push Coalition Tannis Williamson 930 E. 50 <sup>th</sup> St Chicago, IL 60615 (773) 373-3366 ext 723	0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer

	<a href="mailto:twilliamson@rainbowpush.org">twilliamson@rainbowpush.org</a>	0 0 0 0	Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
QQ	Richland Community College 1 College Park Decatur, IL 62521 (217) 875-7200 <a href="http://www.richland.edu">www.richland.edu</a>	0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
RR	Robert Morris University 3101 Montvale Dr Springfield, IL 62704 (217) 793-2500 <a href="http://www.robertmorris.edu">www.robertmorris.edu</a>	0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
SS	Sinclair Broadcast Group Inc. Sharon Pickeral 10706 Beaver Dam Road Cockeysville, MD 21030 (410) 568-1500 <a href="http://www.sbgi.net">www.sbgi.net</a>	1 1 2 2 0 0 1 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
TT	Society of Professional Journalists 3909 N. Meridian St. Indianapolis, IN 46208 (317) 927-8000 <a href="http://www.spj.org">www.spj.org</a>	0	General Mgr Asst/Comm Affairs
UU	Southern Illinois University 900 S. Normal Woody Hall, B204 Carbondale, IL 62901 (618) 453-2391 <a href="mailto:ucsc@siu.edu">ucsc@siu.edu</a> <a href="mailto:car_serv@siu.edu">car_serv@siu.edu</a>	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
VV	Southern Illinois University Founders Hall Room3126 Edwardsville, IL 62025 <a href="http://www.siu.edu">www.siu.edu</a> Tammy Dugan	0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive

		0 0	Switcher/Director Weather Anchor/News Reporter
WW	Specs Howard School of Broadcast Arts 1990 W 9 Mile Rd Southfield, MI 48075 (248) 358-9000 <a href="http://www.specshoward.edu">www.specshoward.edu</a> <a href="mailto:kpeters@specshoward.edu">kpeters@specshoward.edu</a>	0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Newscast Producer Regional Accountant Switcher/Director Weather Anchor/News Reporter
XX	Springfield College in Illinois Benedictine University Marion Hitchens 1500 N. 5 <sup>th</sup> St. Springfield, IL 62702 (217)525-1420 ext 322 <a href="mailto:mhitchens@sci.edu">mhitchens@sci.edu</a>	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
YY	Springfield Urban League Ms. Karen Norris 100 North 11 <sup>th</sup> St Springfield, IL 62703 (217) 789-0830 <a href="mailto:knorris@springfieldul.org">knorris@springfieldul.org</a>	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
ZZ	TVJobs.com PO Box 4116 Oceanside, CA 92052 Mark Holloway <a href="http://www.tvjobs.com">www.tvjobs.com</a>	0 2 0 0 0 0 0 0 1 2	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
BBB	University of Illinois at Champaign/Urbana Laurine Cowan 620 E. John, Room 250 Champaign, IL 61820 (217) 333-1000 ext 600 <a href="mailto:lholley@uiuc.edu">lholley@uiuc.edu</a>	0 0 0 0 1 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
CCC	University of Illinois-Chicago 1200 W. Harrison St Chicago, IL 60607 (312) 996-7000	0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive

		0 0	Switcher/Director Weather Anchor/News Reporter
DDD	Western Illinois University Sharon Evans 1 University Circle Macomb, IL 61455 <a href="mailto:SA-Evans@wiu.edu">SA-Evans@wiu.edu</a>	0 0 0 0 0 0 0 0 0	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter
EEE	<a href="http://www.wics.com">www.wics.com</a> Station website	0 2 0 0 0 0 0 0 0 1	Chief Photographer Commercial Prod Producer General Mgr Asst/Comm Affairs Local Sales Assistant Newscast Producer Regional Accountant Sales Account Executive Switcher/Director Weather Anchor/News Reporter

The station employment unit broadcasts and publishes notices asking organizations that want to be notified of job vacancies to contact us.

Appendix 3 to

Annual EEO Public File Report Form

Covering the Period from 8/01/2009 to and including 7/31/2010

Station Comprising Station Employment Unit: WICS

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WICS

**1. Activity: JOB FAIRS- Springfield Collegiate Career Fair**

Date of Station Participation: 02/18/2010

Participating Employees: Mary Carter (HR Coordinator), Jeff Schlindwein (Regional Controller) & Jim Waldeck (Chief Engineer)

Brief Description of Activity and Station participation:

The Springfield Collegiate Career Fair is an annual event held at the University of Illinois-Springfield's Public Affairs Auditorium.

Students from University of Illinois-Springfield, Benedictine College, Lincolnland Community College and Robert Morris University participate in the Fair as well as Alumni from all. There were over 75 companies represented. There was a lot of interest in internships at our station. It was a very successful Fair.

**2. Activity: JOB FAIRS—Greenville College Career Fair**

Date of Station Participation: 03/30/2010

Participating Employees: Mary Carter(HR Coordinator), Jeff Schlindwein (Regional Controller)

Brief Description of Activity and Station Participation:

This was the 1<sup>st</sup> Career Fair for Greenville College

It was a small turn out for this fair. They hope to have more participation next year. (more students & more employers)

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**1. Activity: COMMUNITY EVENT—Station Tour**

Date (s): 10/21/09

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Rochester Girl Scout Troop 6582

Brief Description of Activity and Station Participation:

Armone gave a tour to Troop 6582. They are working on their weather badge. At the end of the tour, there was a question & answer period

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**2 Activity: COMMUNITY EVENT-Station Tour**

Date (s): 10/22/09

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Boys & Girls Club-21<sup>st</sup> Century Program

Brief Description of Activity and Station Participation:

Armone gave a tour to the Boys & Girls Club of Springfield. They are learning about career choices. At the end of the tour, there was a question & answer period.

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3. Activity: **COMMUNITY EVENT – Station Tour**

Date (s): 11/30/09

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Cub Scout Pack 40-den 5

Brief Description of Activity and Station Participation:

Armone gave a tour to Pack 40-Tiger scouts. They were working on their “GO SEE IT” requirement. At the end of the tour, there was a question & answer period.

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4. Activity: **COMMUNITY EVENT- Station Tour**

Date (s): 12/07/09

Participating Employees: Joe Crain – Weather Anchor

Host/Sponsor of Activity: Cub Scout Pack 48

Brief Description of Activity and Station Participation:

Armone gave a tour to Pack 48-Tiger Scouts. One of their requirements is to tour a TV station. At the end of the tour, there was a question & answer period.

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5. Activity: **COMMUNITY EVENT- Station Tour**

Date (s): 12/21/09

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Cub Scouts Pack 330 -Den 10

Brief Description of Activity and Station Participation:

Armone gave a tour to Pack 330-den 10 and they also watched our 6pm newscast. At the end of the tour, there was a question & answer period.

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6. Activity: **COMMUNITY EVENT- Station Tour**

Date (s): 01/12/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Girl Scout Troop 6006

Brief Description of Activity and Station Participation:

Armone gave a tour to Troop 6006 . The girls are working on their weather badge & a business/careers badge. At the end of the tour, there was a question & answer period.

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7. Activity: **COMMUNITY EVENT- Station Tour**

Date (s): 01/14/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Tiger Scouts Pack 330-den 5

Brief Description of Activity and Station Participation:

Armone gave a tour to Pack 330-den 5. They are working on their communication badge. At the end of the tour, there was a question & answer period.

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8. Activity: **COMMUNITY EVENT- Station Tour**

Date (s): 01/18/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Cub Scouts-Pack 32-den 10

Brief Description of Activity and Station Participation:

Armone gave a tour to Pack 32-den 10. They are working on advancement requirements for Tiger cubs to earn beads for learning about communication in the community. At the end of the tour, there was a question & answer period.

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9. Activity: **COMMUNITY EVENT- Station Tour**

Date (s): 01/19/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Cub Scouts-Pack 40-Den 8

Brief Description of Activity and Station Participation:

Armone gave a tour to Pack 40-den 8 from Rochester so they could earn their media patch. At the end of the tour, there was a question & answer period.

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10. Activity: **COMMUNITY EVENT-Station Tour**

Date (s): 01/27/10

Participating Employees: Armone Benson- Promotions Dept

Host/Sponsor of Activity: Cub Scouts Pack 330-den 4

Brief Description of Activity and Station Participation:

Armone gave a tour to Pack 330-den 4 from Sherman. They toured the newsroom, production facilities, master control and studios. At the end of the tour, there was a question & answer period.

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11. Activity: **COMMUNITY EVENT- Station Tour**

Date (s): 01/28/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Cub Scouts Pack 302

Brief Description of Activity and Station Participation:

Armone gave a tour to Tiger Scouts Pack 302 from Pleasant Plains. They are trying to earn their communication badge. At the end of the tour, there was a question & answer period.

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12. Activity: **COMMUNITY EVENT- Station Tour**

Date (s): 03/04/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Cub Scouts Pack 52-den 2

Brief Description of Activity and Station Participation:

Armone gave a tour to Pack 52-den 2 from Athens. They are working on the requirements for the Tiger Cub Scout patch. One requirement is to visit a TV or radio station and see how they communicate. At the end of the tour, there was a question & answer period.

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13. Activity: **COMMUNITY EVENT- Station Tour**

Date (s): 03/09/10

Participating Employees: Armone Benson, Promotions Dept

Host/Sponsor of Activity: Cub Scouts Pack 42

Brief Description of Activity and Station Participation:

Armone gave a tour to Pack 42. They are working on their requirement for a badge to see a TV station. At the end of the tour, there was a question & answer period.

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14. Activity: **COMMUNITY EVENT-Station Tour**

Date (s): 03/10/10

Participating Employees: Armone Benson, Promotions Dept

Host/Sponsor of Activity: Cub Scouts Pack 79

Brief Description of Activity and Station Participation:

Armone gave a tour to pack 79. This tour was part of their badge requirement. At the end of the tour, there was a question & answer period.

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15. Activity: **COMMUNITY EVENT- Station Tour**

Date (s): 03/24/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Troop 6230 Girl Scouts

Brief Description of Activity and Station Participation:

Troop 6230 from Sherman, toured our station to meet the requirements of one of their badges. At the end of the tour, there was a question & answer period.

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16. Activity: **COMMUNITY EVENT- Station Tour**

Date (s): 03/26/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Girl Scout Troop 5137

Brief Description of Activity and Station Participation:

Troop 5137 from Ashland & Chandlerville, visited our station as a requirement to earn a weather watcher badge. At the end of the tour, there was a question & answer period.

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17. Activity: **COMMUNITY EVENT- Station Tour**

Date (s): 03/30/10

Participating Employees: Armone Benson, Promotions Dept

Host/Sponsor of Activity: Montvale Estates Independent Living

Brief Description of Activity and Station Participation:

10 Seniors from Montvale Estates Ind Living visited our station to see how we operate and watch a newscast. At the end of the tour, there was a question & answer period.

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18. Activity: **COMMUNITY EVENT- Station Tour**

Date (s): 04/05/10

Participating Employees: Amy Spann O'Conner, Promotions Dept

Host/Sponsor of Activity: Pack 48 from Chatham

Brief Description of Activity and Station Participation:

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Amy gave a tour to Pack 48 from Chatham. One of their achievements is to visit a newspaper or TV/radio station to discuss how reporters get news & put stories together. At the end of the tour, there was a question & answer period.

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19. Activity: **COMMUNITY EVENT- Station Tour**

Date (s): 04/07/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Pack 126 from Virginia

Brief Description of Activity and Station Participation:

Armone gave a tour to Pack 126 from Virginia. They toured the station to meet requirements for their activity badges. At the end of the tour, there was a question & answer period.

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20. Activity: **COMMUNITY EVENT – Station Tour**

Date (s): 04/12/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Pack 40, Den 11

Brief Description of Activity and Station Participation:

Armone gave a tour to Pack 40, Den 11 from Rochester. They toured the station and watched a newscast. At the end of the tour, there was a question & answer period.

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21. Activity: **COMMUNITY EVENT – Station Tour**

Date (s): 4/21/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: UCP Land of Lincoln

Brief Description of Activity and Station Participation:

Armone gave a tour to a group from United Cerebral Palsy. They toured the station and wanted to learn about weather. At the end of the tour, there was a question & answer period.

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22. Activity: **COMMUNITY EVENT – Station Tour**

Date (s): 7/01/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Educational Day Care Center

Brief Description of Activity and Station Participation:

Armone gave a tour to a group from the Educational Day Care Center. It was their career week & they were visiting different businesses. At the end of the tour, there was a question & answer period.

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23. Activity: **COMMUNITY EVENT – Station Tour**

Date (s): 7/06/10 & 7/08/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: All His Children Day Care-Sherman IL

Brief Description of Activity and Station Participation:

Armone gave a tour to two groups from All His Children Day Care in Sherman, IL. (various ages) At the end of the tour, there was a question & answer period.

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24. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 10/02/09

Participating Employees: Armone Benson, Promotions Dept

Host/Sponsor of Activity: St. Joseph's school-Springfield IL

Brief Description of Activity and Station Participation:

Armone gave a tour to 7<sup>th</sup> graders at St. Joseph's school in Springfield, IL. They toured the studio, master control & the newsroom. At the end of the tour, there was a question & answer period.

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25. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 10/07/09

Participating Employees: Armone Benson, Promotions Dept

Host/Sponsor of Activity: Lincolnland Community College

Brief Description of Activity and Station Participation:

Armone gave a tour to a group of college-age Journalism students. They toured our station to see what a television station is all about! At the end of the tour, there was a question & answer period.

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26. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 12/04/09

Participating Employees: Joe Crain – Weather Anchor

Host/Sponsor of Activity: Auburn High School

Brief Description of Activity and Station Participation:

Joe gave a tour to the Auburn High School Meteorology class, consisting of juniors & seniors. This field trip coincides with their forecasting unit in class. At the end of the tour, there was a question & answer period.

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27. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 01/22/10

Participating Employees: Armone Benson, Promotions Dept

Host/Sponsor of Activity: Lake Shore Middle School

Brief Description of Activity and Station Participation:

Armone gave a tour to Lake Shore Middle School students. They earned a Friday activity & chose to tour Newschannel 20!! At the end of the tour, there was a question & answer period.

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28. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 02/25/10

Participating Employees: Armone Benson, Promotions Dept

Host/Sponsor of Activity: Waverly High School

Brief Description of Activity and Station Participation:

Armone gave a tour to the Yearbook club from Waverly High School. They wanted to see journalism in action! At the end of the tour, there was a question & answer period.

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29. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 03/01/10

Participating Employees: Deana Reece, Executive News Director

Host/Sponsor of Activity: District 186

Brief Description of Activity and Station Participation:

Deana gave a tour to 3 high school students from District 186. They are interested in possible careers in Journalism. At the end of the tour, there was a question & answer period.

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30. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 03/05/10

Participating Employees: Armone Benson, Promotions Dept

Host/Sponsor of Activity: Home School Group

Brief Description of Activity and Station Participation:

Armone gave a tour to a group of Home School children. They wanted to learn about our station's operations. At the end of the tour, there was a question & answer period.

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31. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 03/16/10

Participating Employees: Armone Benson

Host/Sponsor of Activity: Northwestern Elementary School

Brief Description of Activity and Station Participation:

Armone gave a tour to 6<sup>th</sup> graders from Northwestern Elementary School. They toured our station for career development, current events & weather learning. At the end of the tour, there was a question & answer period.

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32. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 03/17/10

Participating Employees: Armone Benson

Host/Sponsor of Activity: LLCC Adult Education

Brief Description of Activity and Station Participation:

Adult students from LLCC toured our station to learn about community organizations, companies & media to assist immigrant students in connecting with the community. At the end of the tour, there was a question & answer period.

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33. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 03/18/10

Participating Employees: Brad Wheeler

Host/Sponsor of Activity: Lincolnwood High School Tech Club

Brief Description of Activity and Station Participation:

The Tech Club from Lincolnwood H.S. toured our station to see how our television station works. At the end of the tour, there was a question & answer period.

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34. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 03/25/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Rochester High School oral comm. class I

Brief Description of Activity and Station Participation:

11 students from Rochester High School's oral communications class toured our station to see how our station operates. At the end of the tour, there was a question & answer period.

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35. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 03/26/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Rochester High School oral comm. class II

Brief Description of Activity and Station Participation:

11 (more) students from Rochester High School's oral communications class toured our station. They wanted to learn more about careers in the media. At the end of the tour, there was a question & answer period.

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36. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 04/09/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Franklin High School

Brief Description of Activity and Station Participation:

Armone gave a tour to the special education science group from Franklin High school. They toured our station and watched a newscast. At the end of the tour, there was a question & answer period.

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37. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 04/14/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Sangamon County Learning Academy

Brief Description of Activity and Station Participation:

Armone gave a tour to the high school speech class at SCLA. They are preparing to write a newscast later in the semester. At the end of the tour, there was a question & answer period.

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38. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 04/14/10

Participating Employees: Joe Crain-Weather Anchor

Host/Sponsor of Activity: Cathedral School

Brief Description of Activity and Station Participation:

Armone gave a tour to 7<sup>th</sup> graders from Cathedral School. They are interested in exploring weather technology at our station. They watched a weathercast. At the end of the tour, there was a question & answer period.

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39. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 04/21/10

Participating Employees: Armone Benson-Promotions Dept

Host/Sponsor of Activity: Benedictine University

Brief Description of Activity and Station Participation: Armone Benson gave a tour to Benedictine University's communication/bachelors program class. At the end of the tour, there was a question & answer period.

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40. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 04/23/10

Participating Employees: Joe Crain-Weather Anchor

Host/Sponsor of Activity: Christ the King school

Brief Description of Activity and Station Participation:

Joe Crain gave a tour to a couple of students from Christ the King school in Springfield. They won a silent auction prize & the prize was a tour from Joe. At the end of the tour, there was a question & answer period.

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41. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 04/28/10

Participating Employees: Armone Benson, Promotions Dept

Host/Sponsor of Activity: Lincoln Community High School

Brief Description of Activity and Station Participation:

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Armone gave a tour 13 students from LCHS. It was their career day. They toured the station to learn all about us & broadcasting careers. At the end of the tour, there was a question & answer period.

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42. Activity: **EDUCATIONAL EVENT- Station Tour**

Date (s): 05/21/10

Participating Employees: Armone Benson, Promotions Dept

Host/Sponsor of Activity: Porta Grade School

Brief Description of Activity and Station Participation:

Armone gave a tour to 28 students from Porta—age level was kindergarten to 1<sup>st</sup> grade. They toured the station to learn about our station and see a live broadcast. At the end of the tour, there was a question & answer period.

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43. Activity: **COMMUNITY EVENT- Reading Event**

Date (s): 10/08/09

Participating Employees: Joe Crain – Weather Anchor

Host/Sponsor of Activity: Illinois Dept of Revenue Daycare facility

Brief Description of Activity and Station Participation:

Joe read the “Very Hungry Caterpillar” to the kids at the Illinois Dept of Revenue Daycare facility as part of Jumpstarts Read for the Record. Since 1993 this event has been bringing at-risk preschool children & caring adults together to promote the literacy, social, and emotional skills all children need. Although the daycare center he visited is not at-risk, they join the effort to promote literacy every year to help set a world record for number of children & adults reading the same book in a single day.

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44. Activity: **COMMUNITY EVENT- Weather Talk**

Date (s): 11/03/09

Participating Employees: Joe Crain – Weather Anchor

Host/Sponsor of Activity: Lincoln Junior Women’s Club

Brief Description of Activity and Station Participation:

Joe was the guest speaker for the monthly meeting at the Lincoln Junior Women’s Club. He talked about his career in broadcasting and the various aspects of forecasting weather for central Illinois and answered a number of weather related questions from members of the audience.

---

45. Activity: **COMMUNITY EVENT- Weather Talk**

Date (s): 01/23/10

Participating Employees: Joe Crain – Weather Anchor

Host/Sponsor of Activity: Girl Scout Troop 6400 of Rochester, IL

**Brief Description of Activity and Station Participation:**

Troop 6400 of Rochester, sponsored a Math & Science Academy that was open to girl scouts from around the Springfield area. Joe spoke to area girl scouts during morning workshops featuring questions and answers on weather forecasting concepts & severe weather safety. Also, Joe spoke to the entire group of attendees during a general session covering basic weather forecasting and the tools meteorologists use in day-to-day operations.

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**46. Activity: COMMUNITY EVENT- Weather Talk**

Date (s): 03/04/10

Participating Employees: Joe Crain – Weather Anchor

Host/Sponsor of Activity: Rolling Meadows Senior Living, Taylorville, IL

**Brief Description of Activity and Station Participation:**

Joe was the featured “after lunch” speaker at Rolling Meadows. He talked about weather in central Illinois—especially severe weather in connection with “Severe Weather Preparedness Week”.

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**47. Activity: COMMUNITY EVENT- Weather Talk**

Date (s): 05/01/10

Participating Employees: Joe Crain – Weather Anchor

Host/Sponsor of Activity: Lincolnland Stroke Survivor Network

**Brief Description of Activity and Station Participation:**

Joe spoke to members of the LSSN about the basics of weather forecasting, the role technology plays in developing a weather forecast and answered questions about weather safety.

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**48. Activity: COMMUNITY EVENT-Weather Talk**

Date (s): 06/09/10

Participating Employees: Joe Crain- Weather Anchor

Host/Sponsor of Activity: T.L.C. Home Daycare

**Brief Description of Activity and Station Participation:**

Joe visited the in-home daycare center and read the story “Cloudy with a Chance of Meatballs: and gave simple weather safety instructions to a half-dozen pre-school children between the ages of 2 and 4.

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**49. Activity: EDUCATIONAL EVENT- Weather Talk**

Date (s): 12/10/09

Participating Employees: Joe Crain – Weather Anchor

Host/Sponsor of Activity: Pleasant Plains High School

Brief Description of Activity and Station Participation:

Joe spoke to Ms. Radliff's junior & senior grade level class about his role as a broadcast meteorologist and severe weather safety.

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50. Activity: **EDUCATIONAL EVENT- Weather Talk**

Date (s): 12/16/09

Participating Employees: Joe Crain – Weather Anchor

Host/Sponsor of Activity: Springfield School District 186

Brief Description of Activity and Station Participation:

Joe spoke to 56 students from Mrs. Browning's two 4<sup>th</sup> grade science classes at Vachel Lindsay Grade School in Springfield. He talked about basic forecasting concepts, severe weather safety and took questions from students about weather.

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51. Activity: **EDUCATIONAL EVENT- Weather Talk**

Date (s): 03/02/10

Participating Employees: Joe Crain – Weather Anchor

Host/Sponsor of Activity: Auburn Elementary school

Brief Description of Activity and Station Participation:

Joe visited 95- 1<sup>st</sup> graders in Auburn, IL, as part of their studies of weather & severe weather during Severe Weather Preparedness Week. Joe read the story "Cloudy with a chance of Meatballs" to the class & talked with them about important safety tips regarding severe weather.

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52. Activity: **EDUCATIONAL EVENT- Weather Talk**

Date (s): 03/08/10

Participating Employees: Joe Crain – Weather Anchor & Jessica McGee – Morning Anchor

Host/Sponsor of Activity: Our Savior's Lutheran School, Springfield IL

Brief Description of Activity and Station Participation:

Joe & Jessica participated in the school's "Celebrity Reading" event and read stories to the kindergarten, 1<sup>st</sup> & 2<sup>nd</sup> graders at Our Savior's Lutheran school in conjunction with National Lutheran Schools week. Joe also spoke briefly to the children about the importance of safety during severe storms.

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53. Activity: **EDUCATIONAL EVENT –Weather Talk**

Date (s): 03/22/10

Participating Employees: Joe Crain-Weather Anchor

Host/Sponsor of Activity: Tayloville 7<sup>th</sup> Grade Science Class

Brief Description of Activity and Station Participation:

Joe spoke to Mrs. Seaton's 7<sup>th</sup> grade Science class about his day-to-day process of forecasting weather and answered questions regarding TV news & broadcasting

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54. Activity: **EDUCATIONAL EVENT- Weather Talk**

Date (s): 03/25/10

Participating Employees: Joe Crain-Weather Anchor

Host/Sponsor of Activity: Iles Elementary, District 186

Brief Description of Activity and Station Participation:

Joe spoke to the combined 2<sup>nd</sup> grade classes at Iles Elementary about weather forecasting concepts and severe weather safety.

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55. Activity: **EDUCATIONAL EVENT- Weather Talk**

Date (s): 04/15/10

Participating Employees: Joe Crain-Weather Anchor

Host/Sponsor of Activity: St. Joseph's School in Springfield

Brief Description of Activity and Station Participation:

Joe spoke with a group of elementary school students from various grade levels about the importance of severe weather safety and different ways to stay safe during thunderstorms, tornadoes and floods.

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56. Activity: **EDUCATIONAL EVENT- Weather Talk**

Date (s): 04/21/10

Participating Employees: Joe Crain-Weather Anchor

Host/Sponsor of Activity: Washington-Monroe Elem in Lincoln, IL

Brief Description of Activity and Station Participation:

Joe spoke to 4<sup>th</sup> graders at Washington-Monroe Elementary about weather forecasting & severe weather safety.

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57. Activity: **EDUCATIONAL EVENT – Weather Talk**

Date(s): 4/22/10

Participating Employees: Joe Crain-Weather Anchor

Host/Sponsor of Activity: Owen Marsh Elementary School

Brief Description of Activity and Station Participation:

Joe spoke to 2<sup>nd</sup> graders at Owen Marsh about weather forecasting and severe weather safety. He also read the book "Cloudy with a Chance of Meatballs".

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58. Activity: **EDUCATIONAL EVENT- Weather Talk**

Date(s): 4/30/10

Participating Employees: Joe Crain- Weather Anchor

Host/Sponsor of Activity: Trinity Lutheran School

Brief Description of Activity and Station Participation:

Joe spoke to 5<sup>th</sup> & 7<sup>th</sup> grade science classes about the basics of weather forecasting and the role technology plays in developing a weather forecast.

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59. Activity: **EDUCATIONAL EVENT – Weather Talk**

Date(s): 5/4/10

Participating Employees: Joe Crain-Weather Anchor

Host/Sponsor of Activity: Christ the King School

Brief Description of Activity and Station Participation:

Joe read "Cloudy with a Chance of Meatballs" to the 1<sup>st</sup> grade classes at Christ the King. He also spoke to the students about weather safety during thunderstorms and tornadoes.

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60. Activity: **EDUCATIONAL EVENT – Weather Talk**

Date(s): 5/6/10

Participating Employees: Joe Crain- Weather Anchor

Host/Sponsor of Activity: Meridian Intermediate School

Brief Description of Activity and Station Participation:

Joe spoke to 4<sup>th</sup> graders at Meridian Intermediate School in Blue Mound, IL about basic weather forecast concepts and the importance of meteorology in their everyday lives. He also answered questions and talked to the students about weather safety during severe storms.

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61. Activity: **EDUCATIONAL EVENT – Reading Event**

Date(s): 6/28/10

Participating Employees: Joe Crain- Weather Anchor & Jerry Lambert-News Anchor

Host/Sponsor of Activity: Springfield School District 186

Brief Description of Activity and Station Participation:

Jerry & Joe joined other men from the private & public sectors to read stories to grade school age children involved in the District 186 Summer Bridges program. The theme of “Real Men Read” is to encourage children to develop a life-long love of reading and the opportunities offered by a quality education.

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62. Activity: **EDUCATIONAL EVENT- Job Shadow**

Date (s): 11/30/09

Participating Employees: Jessica McGee, News Department

Host/Sponsor of Activity: Student from Lanphier High School

Brief Description of Activity and Station Participation:

Krista Burriss from Lanphier High School job shadowed Jessica for the day.

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63. Activity: **EDUCATIONAL EVENT- Job Shadow**

Date (s): 03/10/10

Participating Employees: Joe Crain, Weather Department

Host/Sponsor of Activity: Student from Rochester High School

Brief Description of Activity and Station Participation:

Dan Camp from Rochester High School job shadowed Joe throughout the morning and observed the day-to-day operations of the weather center.

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64. Activity: **EDUCATIONAL EVENT- Job Shadow**

Date (s): 03/18/10

Participating Employees: Marianne Manko, News Department

Host/Sponsor of Activity: Student from Lutheran High School

Brief Description of Activity and Station Participation:

Lauren Slomer from Lutheran High School job shadowed Marianne for the day.

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65. Activity: **EDUCATIONAL EVENT- Job Shadow**

Date (s): 03/19/10

Participating Employees: Becky Clark, News Department

Host/Sponsor of Activity: Student from Girard High School

Brief Description of Activity and Station Participation:

Kelly Pocklington from Girard High School job shadowed Becky for the day.

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## **INTERNSHIP PROGRAM**

The station has an internship program as defined below:

Program Goal:

The goal of our internship program is to recruit candidates from colleges and technical schools to prepare them for entry-level jobs within the broadcast industry.

Program Objectives:

- Develop links with technical schools, universities and colleges to promote the station as a prospective employer.
- Create a symbiotic relationship between interns and station employees.
- Provide interns with opportunities for translating classroom theories into industry applications. Interns will have the chance to develop practical skills that will improve their chances for success within the broadcast industry.

Eligibility Requirements:

- The applicant must be attending an accredited institution. Graduate students also are eligible. Preferably, applicants should be communication majors, though other majors may be considered.
- The applicant must be at least 18 years of age.
- The applicant must be in good academic standing, as defined by his or her academic institution.
- The applicant must receive academic credit for the internship experience. He or she must be registered for college credit at his or her institution during the quarter or semester in which the internship is performed. Interns are not paid.
- In addition to meeting the institution's eligibility requirements, the applicant must meet the station's eligibility requirements.

WICS NewsChannel 20 had 4 Interns during this period. The Interns came from the following:

- (3) University of Illinois in Springfield, IL
- Southern Illinois University-Carbondale, IL

Any person interested in internship opportunities should contact the station for more details.

### **Training:**

**Activity: Sexual Harassment Training & Code of Business Conduct & Ethics Training**

**Date of Station Participation: To be completed once each new employee begins employment**

**Participating Employees: All WICS New Employees**

**Brief Description of Activity and Station Participation: The purpose of this training is to ensure all of**

**Our employees are in compliance with State and Federal Sexual Harassment rules and regulations as well as Sinclair Broadcast Group's rules and regulations. All new employees will continue to take the sexual harassment training as well as the code of business conduct & ethics training.**

**Activity: Sexual Harassment & Code of Business Conduct & Ethics Training**

**Date of Station Participation: March 29-June 30, 2010**

**Participating Employees: All WICS Employees**

**Brief Description of Activity and Station Participation: All employees were required to participate in these online courses. The purpose of this training is to increase and renew awareness of our policies and procedures, manager and supervisor development, and FCC compliance.**